

MATCH-UP – International Transport Forum May 2021

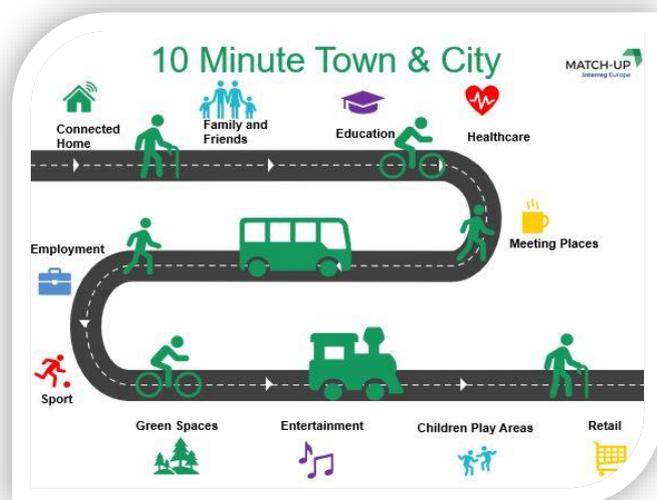
The MATCH-UP project aims to improve low carbon interchanges at local level to improve public transport by learning from our Interregional partners.



From the 17-28 May 2021, following a successful expression of interest, the [Southern Regional Assembly \(SRA\)](#) was invited by the [Department of Transport](#) to host a virtual exhibition stand at the 2021 [International Transport Forum \(ITF\) Summit](#) – Transport Innovation for Sustainable Development.

The [ITF](#) is part of the [OECD \(Organisation for Economic Co-operation and Development\)](#), an intergovernmental organisation of 62 member countries to share knowledge and promote exchange among policy makers for better transport. ITF's Annual Summit is the world's largest gathering of transport ministers and the leading global platform for dialogue on transport policy.

Being an exhibitor at the ITF virtual summit presented a unique and positive opportunity to communicate on a world stage our remarkable Region and also to highlight the [Interreg Europe MATCH-UP Project](#) and SRA's regional action plan to improve our policy instrument the [Regional Spatial and Economic Strategy](#). Through the MATCH-UP project SRA created a [10 Minute Town & City Framework and Methodology](#) which will be incorporated into the Local Transport Plans created by each of the Local Authorities in the Southern Region.



Throughout the 2 weeks of the ITF virtual summit SRA hosted a virtual room where a number of videos were shared relating to the Interreg Europe MATCH-UP Project as follows:

[Interreg Europe MATCH-UP Project Fostering Low Carbon Urban Mobility](#)

[Interreg Europe MATCH-UP Project Impact and Policy Improvements Including the 10 Minute Town & Cities Framework](#)

[Interreg Europe MATCH-UP Project – 10 Minute Town Concept](#)

[Interreg Europe MATCH-UP Project – RACE AGAINST ROB](#)

We also invited a number of the MATCH-UP Project stakeholders to submit videos of the impressive work they are undertaking for innovation in smart mobility and active travel initiatives as follows:

[Cork Transport Mobility Forum – Improving Quality of Life for all Citizens through Sustainable Mobility with a Spotlight on Community Led Initiatives](#)

[Cork Transport Mobility Forum as a Means to Understand and Manage a Complex Transport Landscape](#)

[European Policies and Research Centre - University of Strathclyde – 20 Minute Neighbourhoods](#)

[An Taisce Green Schools Travel Programme](#)

[Waterford Institute of Technology - System Maps to Address Complex Transport Landscapes and Sustainable Transport](#)

[Waterford Institute of Technology - Cycling in Irish Towns – Can Schools Lead the Way?](#)

The ITF Summit 2021 was a huge success and the Assembly's exhibit content was shared in a forum connecting more than 1,700 participants from 85 countries, including 43 Ministers and Vice Ministers responsible for transport.

MATCH-UP, a four and a half-year, 5-partners project was approved for a grant of €0.9m by [the Interreg Europe Programme](#) and commenced in July 2018 at a meeting in Bologna. The partnership consists of 4 European regions - Southern & Eastern Ireland, County of Northeim, Germany, Municipality of Funchal, Portugal and Timisoara Municipality, Romania who are working together to share experience, solutions, and good practice to develop and deliver better public policy to reduce carbon emissions and support low carbon urban mobility in designated urban centres.

MATCH-UP is part-funded by the Interreg Europe Programme through the European Regional Development Fund and led by the University of Bologna in Italy. **For more about the MATCH-UP project go to - www.interregeurope.eu/match-up/**

FOR FURTHER INFORMATION/INTERVIEW AND IMAGES, CONTACT:

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