

MATCH-UP – 10-minute City & Towns for Sustainable Living

The MATCH-UP project aims to improve low carbon interchanges at local level to improve public transport by learning from our Interregional partners.

Imagine living in a city or town where your community services and activities are within a 10-minute walk, cycle or bus ride from your home?

To celebrate [European Mobility Week](#) from 16-22 September to promote sustainable ways to move about in our daily lives, the [Southern Regional Assembly](#) is highlighting the benefits of a 10-minute town or city, where community facilities and services can be reached within a 10 minute walk, cycle or bus ride from home.

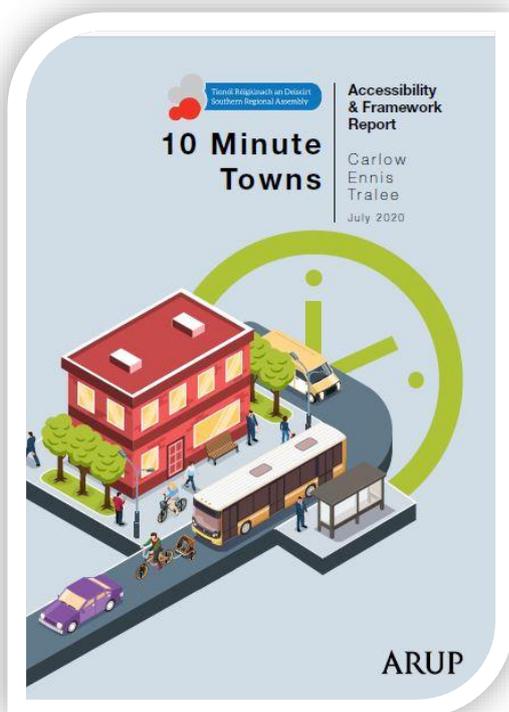
The Southern Regional Assembly has developed this idea with local authorities in the Southern Region through its 10-minute towns & cities framework for cleaner and better connectivity. Developed through the Assembly's involvement in the [Interreg Europe MATCH UP project](#) into the implementation of the Regional Spatial & Economic Strategy.



We have teamed up with [WLR FM and it's Go Greener campaign](#) to spread the word about sustainable transport across Waterford. Find out more about the 10-minute town/ city framework and the implementation of the RSES [CLICK HERE](#)

Find out about the [Match UP project](#) which has been working to ensure sustainable transport strategies are included in public policies, local planning and the RSES.

MATCH-UP, a four and a half-year, 5-partners project was approved for a grant of €0.9m by [the Interreg Europe Programme](#) and commenced in July 2018 at a meeting in Bologna. The partnership consists of 4 European regions - Southern & Eastern Ireland, County of Northeim, Germany, Municipality of Funchal, Portugal and Timisoara Municipality, Romania who are working together to share experience, solutions, and good practice to develop and deliver better public policy to reduce carbon emissions and support low carbon urban mobility in designated urban centres.



MATCH-UP is part-funded by the Interreg Europe Programme through the European Regional Development Fund and led by the University of Bologna in Italy.

For more about the MATCH-UP project go to - www.interregeurope.eu/match-up/

FOR FURTHER INFORMATION/INTERVIEW AND IMAGES, CONTACT:

Southern Regional Assembly, Waterford, Ireland
Ms. Rose Power, EU Projects Officer, rpower@southernassembly.ie

Project Co-ordinator
Match-up@unibo.it

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