

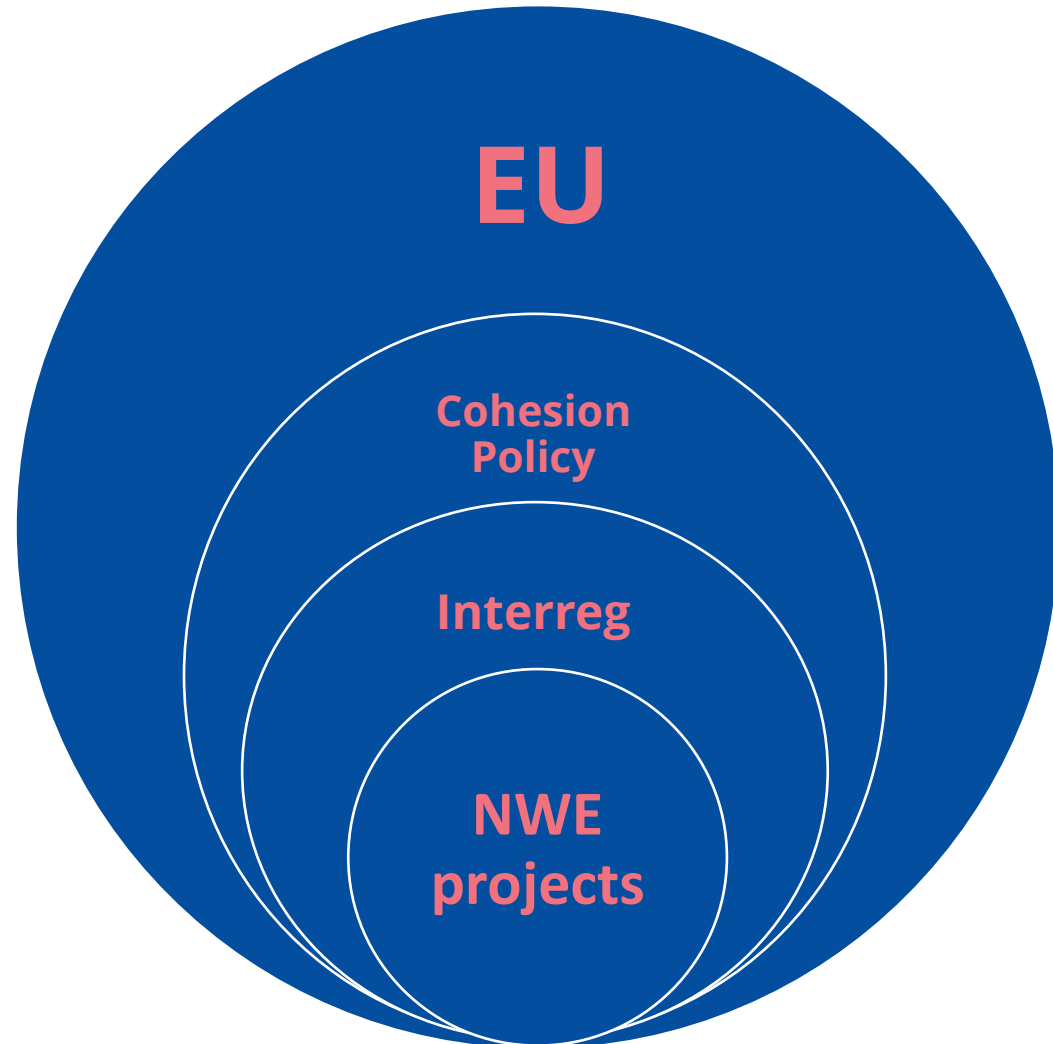


Promoting a green, smart and just transition in North-West Europe



Interreg in EU territorial cooperation

- One of the objectives of the **EU cohesion policy**
- A framework for **transnational partnerships**
- Promoting economic, social and territorial development through **cooperation**



The NWE Programme

2014-2020

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Across NWE

- 102 financed projects
- 1078 project partners
- €378 million ERDF allocated

In Ireland

- >€30 million directly to
- 88 Irish partners
- 52 projects
- 5 as lead partners

Partner distribution (2014-2020)

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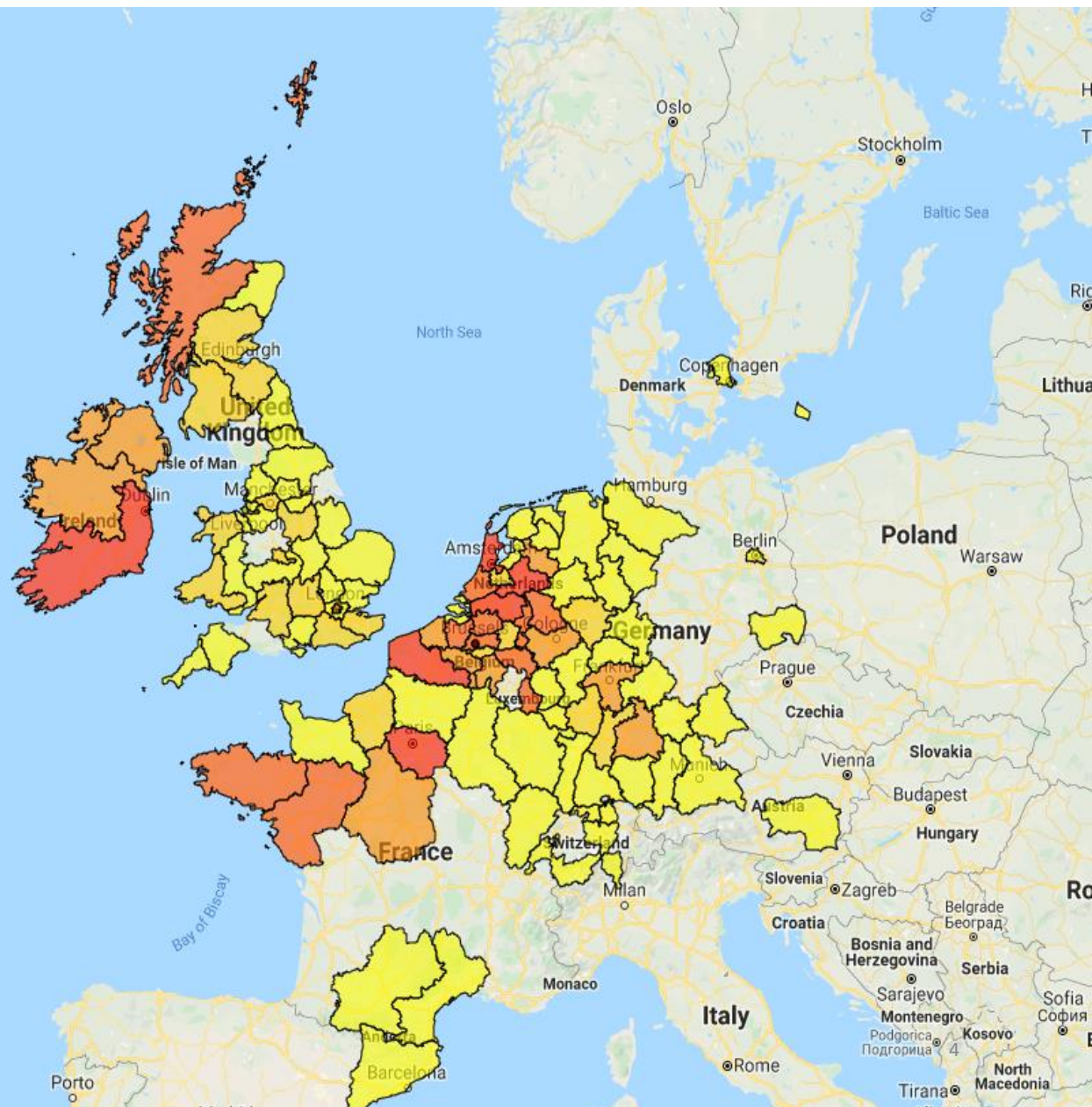
Map

Satellite

Programme Partner Distribution

Color	Range
	1-5
	6-10
	11-16
	17-30
	31-60

Level 2 nuts



The NWE Programme 2014-2020

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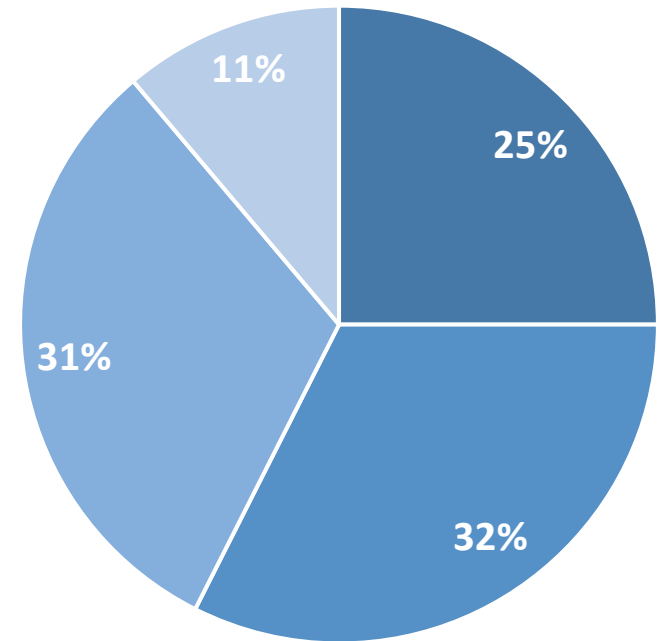
Type of partner breakdown (Ireland):
25% Higher education and research

32% SMEs, Private enterprises

31% Public authorities (local, regional,
national)

12% Interest groups, NGOs, other

Irish Partners Breakdown



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7 countries

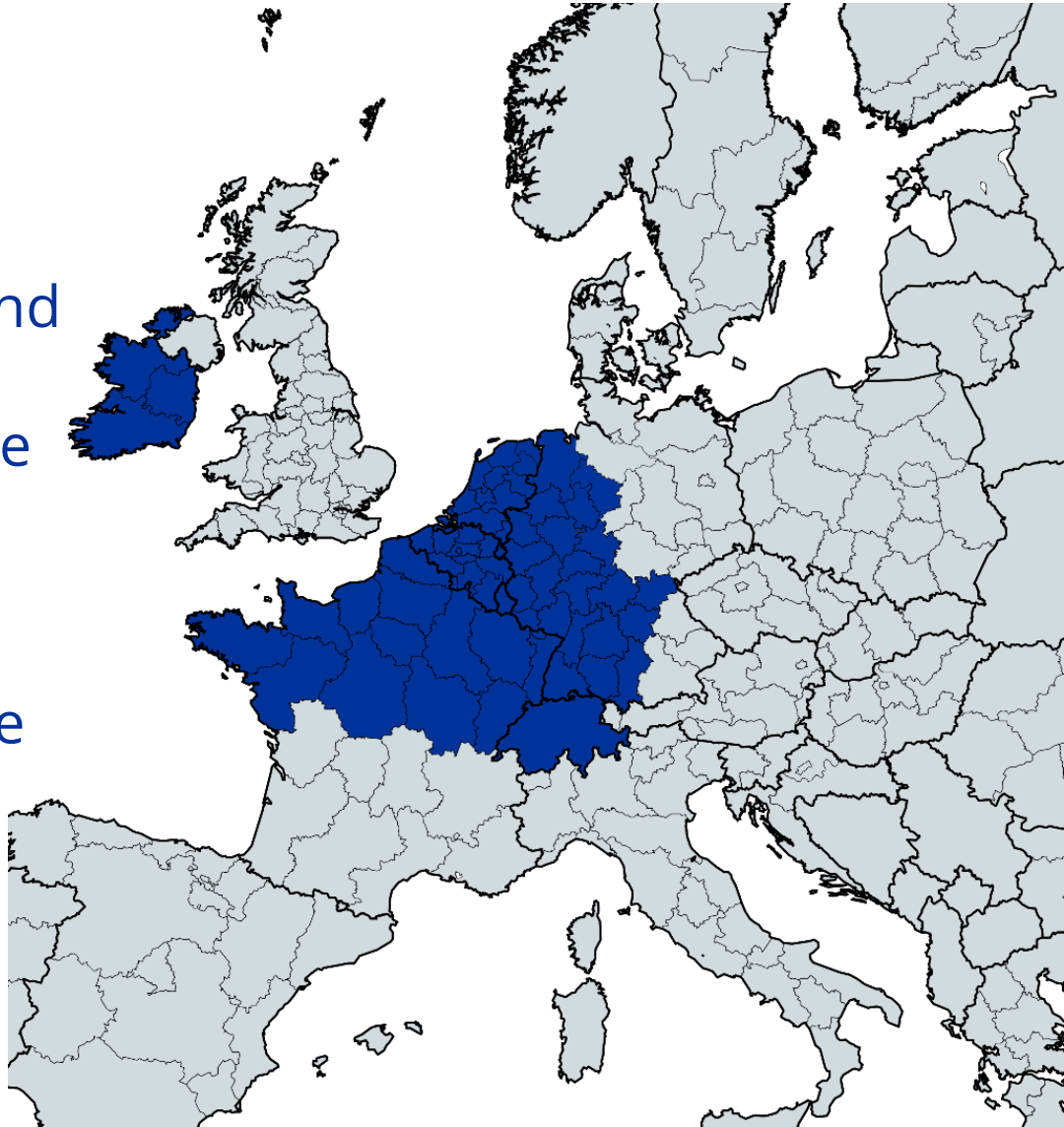
Belgium, France, Germany,
Ireland, Luxembourg, the
Netherlands and Switzerland

All Irish counties are eligible

Overall budget:

€287 million of ERDF will be
allocated to projects.

Co-financing : 60%



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- **3 partners from 3 different countries**
- At least 2 partners from the NWE area
- Partners outside the NWE area can join only if well justified



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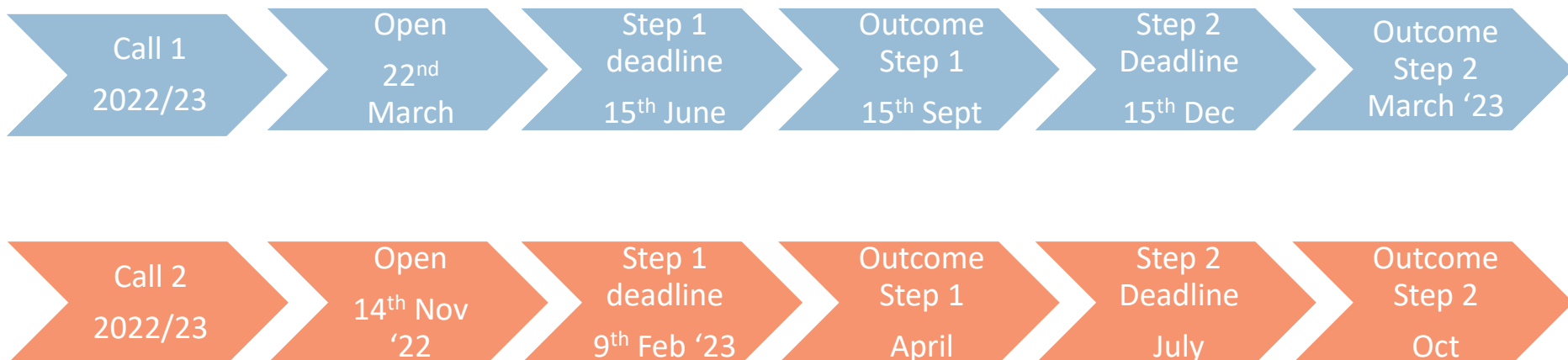
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Call Calendar

- New calls approx. **every 9 months**
- 2 step process of approx. 1 year duration



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Small Scale Projects

- Can lead to bigger ideas
- Allows access to new stakeholders;
- Reduced scope, partnership size, and duration
- One step process
- Budget: €200-800k EU funds (60%)
- €6,000 for preparation costs
- Investments not possible



Launch 28th Feb with **deadline July 2023**

More info: <https://www.nweurope.eu/news-events/latest-news/call-3-for-small-scale-projects/>

Thematic focus

2021-2027

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Priority areas

1. Climate and environment
2. Energy transition
3. Circular Economy
4. Innovation and resilience
5. Inclusive society



Thematic focus

2021-2027

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Priority 1

Climate and Environment

Enhancing **nature protection, biodiversity** and reducing all forms of **pollution** (SO2.7)

Promoting **climate change** adaptation and **disaster risk prevention** resilience (SO 2.4)

Priority 2

Energy Transition

Promoting **energy efficiency** and reducing greenhouse gas emissions (SO2.1)

Promoting **renewable energy** (SO 2.2)

Priority 3

Circular Economy

Promoting the transition to a **circular and resource efficient** economy (SO 2.6)

Thematic focus

2021-2027

Priority 4

Innovation and resilience

Developing and
enhancing **research
and innovation**
capacities and the
uptake of **advanced
technologies** (SO 1.1)

Priority 5

Inclusive society

Enhancing the **effectiveness and inclusiveness of
labour markets** and access to quality employment
through developing social infrastructure and promoting
social economy (SO 4.1)

Ensuring **equal access to healthcare** through
developing infrastructure, including primary care, and
promoting the transition from institutional to family
and community-based care (SO 4.5)

Enhancing the role of **culture and sustainable
tourism** in economic development, **social inclusion**
and social innovation (SO 4.6)

Available for every SO: <https://www.nweurope.eu/programme-2021-2027/about-the-programme-2021-2027/>

Example

Objectives

Within this Specific Objective, the Programme aims

- Develop green/blue infrastructure to ensure ecosystems and prevent the loss of biodiversity
- Embed in strategic ecosystem-based approach corridors, biodiversity, and natural capital.
- Show the benefits of sound green/blue infrastructure effects e.g., heat stress.
- Reduce the incidence of human activities on air

Target groups

- **Local/regional/national authorities, government organisations,** (including agencies or para-public relating to rivers, environment, natural protection, biodiversity protection and green/blue infrastructure more resilient regions.
- **Universities, public research centres, private education, training centres** are highly relevant

Activities

Projects should implement a combination of activities, such as:

- **Elaboration and implementation of joint strategies and/or action plans,** for example, nature management plans for measuring, maintaining, enhancing, and valorising green/blue infrastructure, ecosystem services, biodiversity (e.g., invasive species); or adaptation and mitigation measures at local or regional level with the aim to reduce heat stress and air pollution in the NWE area.
- **Pilot actions for testing tools and/or solutions,** for example demonstration and joint implementation of scalable and replicable solutions to embed green infrastructure and ecosystem-based approach in relevant strategies and measures; or of innovative measures to reduce heat stress by enhancing and installing green and blue infrastructure for adaptation.
- **Capacity building and awareness raising activities** in the field of innovation for resilience, for example, training schemes related to biodiversity, promoting its management, or planning and implementation of environmental protection and nature-based solutions, green / blue infrastructure, etc.

Results

The **combination of these activities** may lead to results such as:

- Key aspects of biodiversity preservation, green/blue infrastructure or heat stress and air pollution better embedded into territorial strategies and local initiatives.
- Increased knowledge and capacity of stakeholders about green/blue infrastructure and biodiversity-enhancing / nature-friendly practices.
- Innovative technologies, solutions, products, and services taken up aiming to prevent or reduce heat stress and air pollution, ensuring coherence between the proposed approaches and local/regional needs.

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What makes a good project?

Target groups

Local/ regional/
national authorities,
EGTC, governmental
agencies, public
equivalent
organisations

Universities, public
research centres,
private research units,
schools and higher
education, training
centres

Target groups

SMEs and business
support organisations

Sectoral associations,
NGO's, lobby
organisations and
citizens

Who do you need to
ensure success?

- Partners
- Observers
- Final beneficiaries

What makes a good project

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Activity type
(min 2 out of 3)

Strategies and
action plans



Taken up by organisations

Pilot Actions
and Solutions



Taken up or upscaled by organisations

Joint Training
Schemes

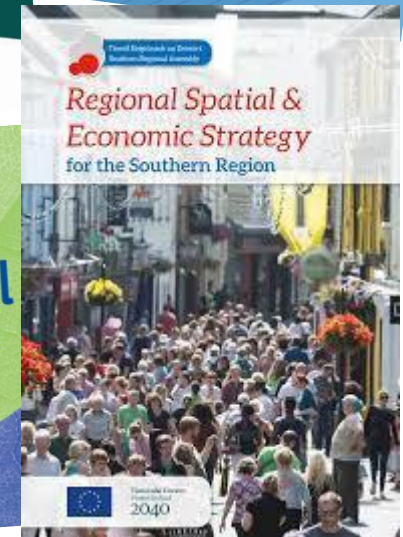


Training completed by participants

What makes a good project

Clearly defined needs and relevance

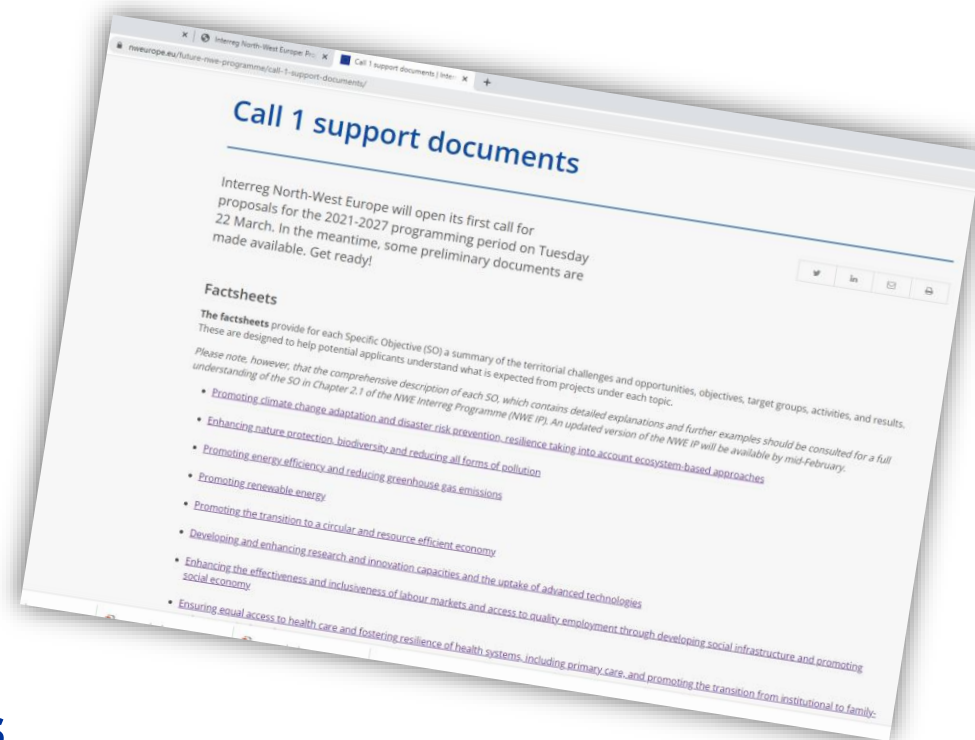
- Specifies why it is **needed in the different countries**
- What **common challenges and opportunities** it will address in those countries?
- What **change** (project results) in NWE territories?
- Identifies the **profile of the regions/ territories** it will intervene in (i.e., rural, peri-urban, urban, what they have in common etc).
- Embedded in an **overall strategic framework**.



What makes a good project

Clear contribution to Interreg NWE objectives

- Needs to contribute to one of the **Programme SOs** (factsheets)
- Clear project **objective** that links to one SO – realistic and achievable.
- Up to **three project specific objectives**
- Clearly defines and quantifies expected **outputs and results**.



What makes a good project

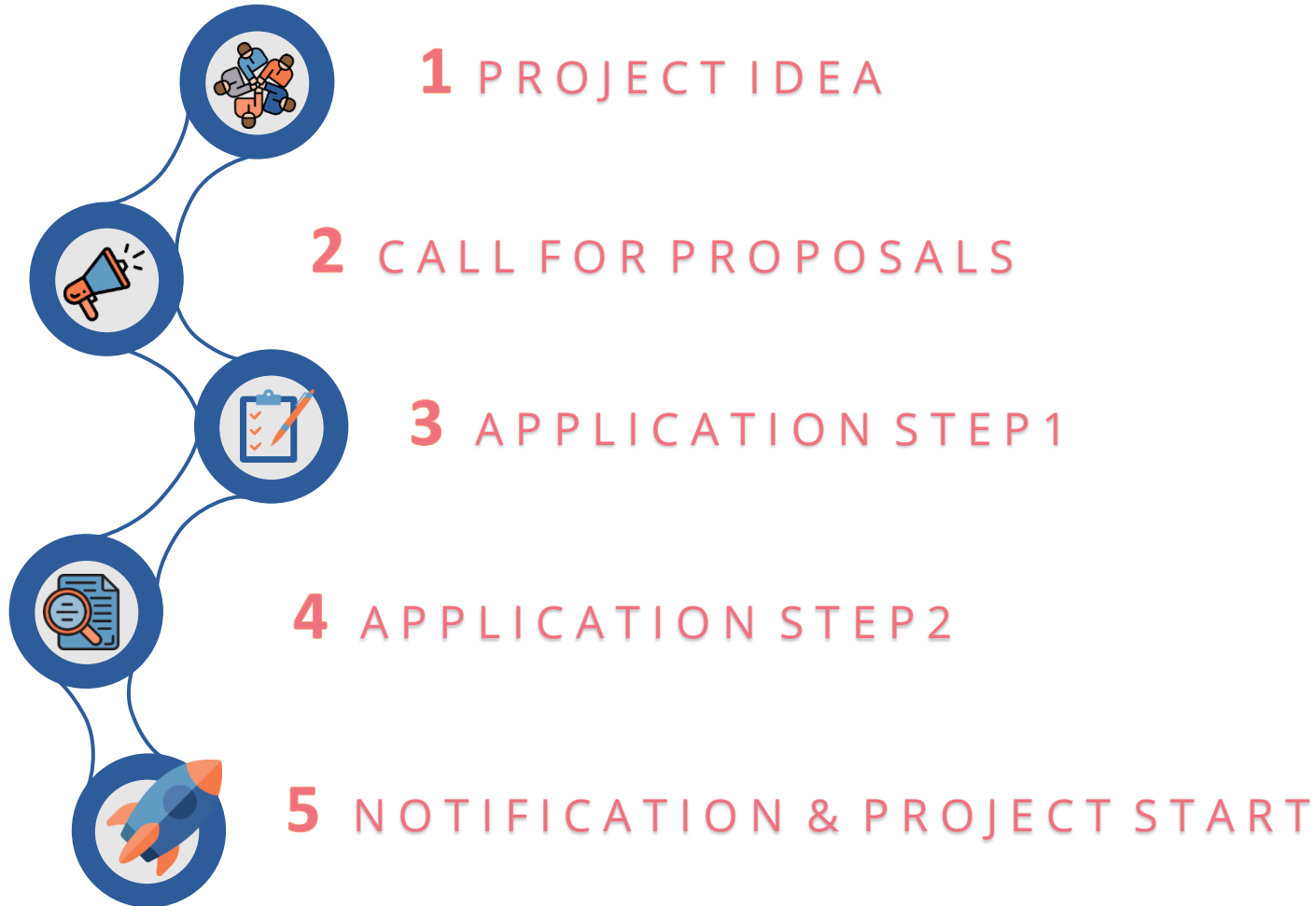
Builds on and goes beyond existing approaches

- A good project **does not reinvent the wheel**.
 - Develop and test new approaches;
 - Adapt and implement existing approaches in different sectors/regions for further uptake (as defined in the NWE IP).

Long-term effects

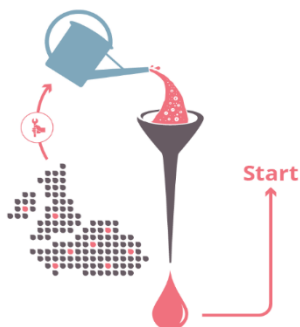
- **Activities must be included** in the Work Packages.
- Clearly linked to activities and Work Package objectives.

Application process



Success at Step 1

STEP 1



- Why transnational?
- A common problem and solutions
- A good fit?
- Key actors?
- Results?
- Budget – high level only

See the Programme manual for tips!

Application Process

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**Step 1
in Jems**



<https://jems.nweurope.eu>

Jems User Manual

<https://www.nweurope.eu/media/17054/jems-guide-template.pdf>

Hints and Tips

Don't underestimate the time needed to set up a step 1 proposal:

- time to **identify the common challenge** & research **existing projects**
- time to set up the **partnership**
- time for **drafting**
- time for the **translation of summaries**
- time to get to know and fill in **Jems**, character counts etc
- **Word version of the application form** is available

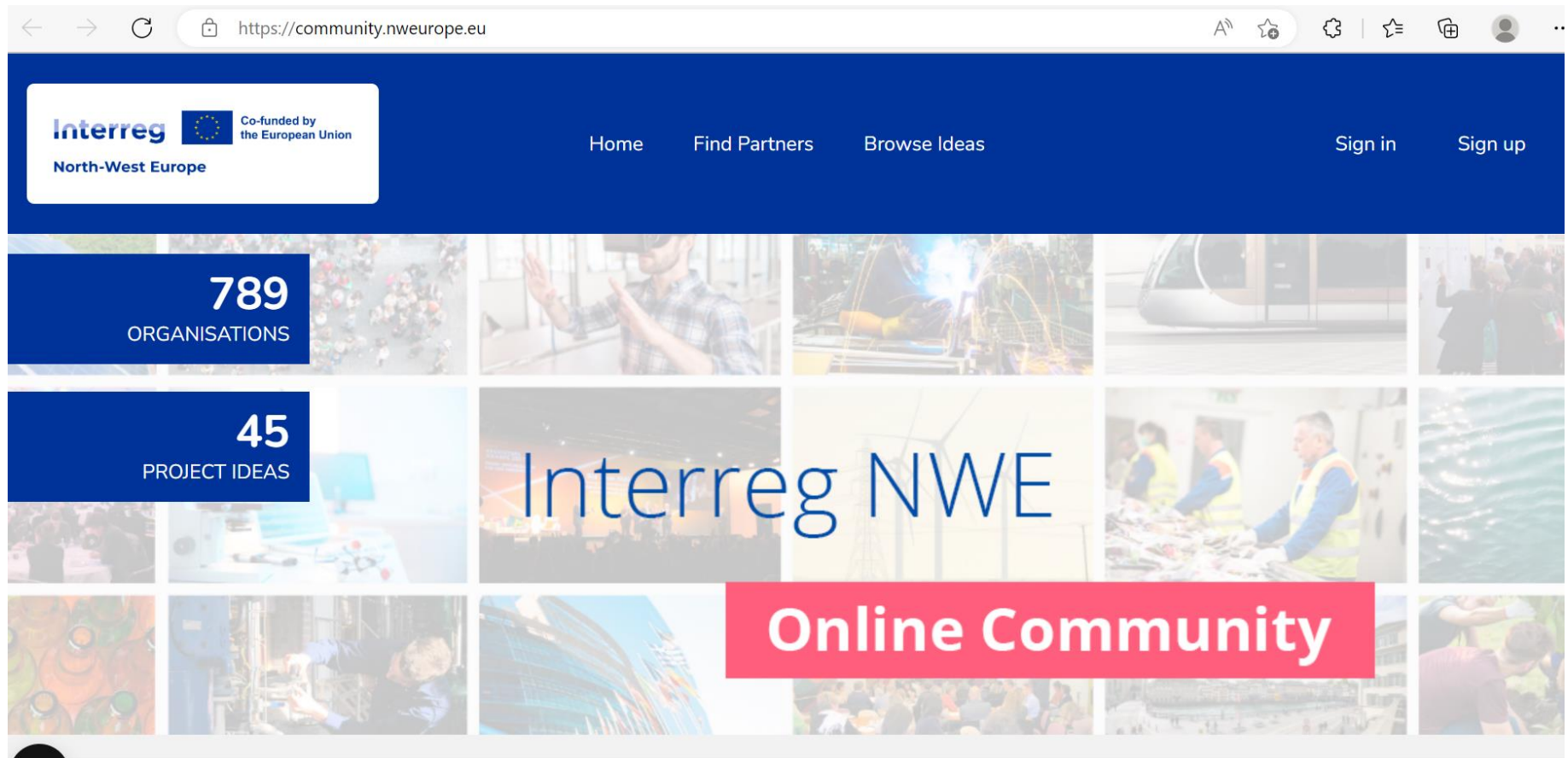
And remember... **"Less is more"**

Online Applicant community

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North-West Europe



- Find international partners
- Float project ideas
- Browse ideas in the pipeline
- Click here to Register: [www.community.nweurope.eu](https://community.nweurope.eu)



Irish partners



Advice, support, find partners, be informed



In Ireland:

- [Click here](#) for **Irish partners mailing list**, which:
 - Allows the CP to “find” you when international consortia need Irish expertise in your field
 - Subscribes you to the Irish Newsletter with call info
- **Review your idea** with the National Contact Point

In general:

- Sign up to the [JS newsletter](#) covering all countries
- Use the [Applicant community platform](#)
- Attend organised “project idea” meetings organised by the JS

How to get support

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Further guidance documents

- ➔ Factsheets on Programme specific objectives
- ➔ NWE intervention logic at one glance
- ➔ 2-step application process at one glance
- ➔ All NWE NUTS-3 regions at one glance



<https://www.nweurope.eu/programme-2021-2027/how-to-apply/guidance-for-applicants/>



FAQ website

<https://www.nweurope.eu/programme-2021-2027/faq/>

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Thank you for your attention and keep in touch!



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