

# Ireland's European Structural and Investment Funds Programmes 2014-2020

## LOGO GUIDELINES



### Logo colours:

PMS 3015C and PMS Process Cyan.

For CMYK and RGB breakdown see below.

- For screen display use a .JPG or .PNG file.
- For print, use an .EPS file.

### Colour Breakdown:



CMYK 100, 35, 3, 21

100, 0, 0, 0

RGB 0, 108, 163

0, 158, 218

### Greyscale:

Black 100%

Black 60%



### Clearspace:

The clearspace is the smallest distance allowed between the logo and the edge of a page, the edge of an image or text.



### Minimum Size:

To ensure legibility, minimum logo size should be W: 58mm x H: 19mm

